

Jeffrey W. Talley

Mobile UI/UX Designer

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January 2009 – present

jwtdesign (freelance/contract) UX/UI Designer

- Create UI/UX Solutions for mobile apps for iOS, Android, and Windows
- UX/UI solutions for web and front-end HTML and CSS development
- Create and provide information architecture and documentation
- Make prototypes for ideas, animations, and interactive elements
- Design branding solutions for a variety of B2B and commercial companies
- Clients include *American Airlines, ReelFX, Kurdistan Regional Government*

December 2011 – January 2014

Soap Creative: Dallas (formerly Blockdot) UX/UI Designer

- Created UI/UX Solutions for mobile apps for iOS devices and Android
- Created and provide information architecture and documentation
- Made prototypes for ideas, animations, and interactive elements

November 2011

Moroch Advertising Contract - Interactive Designer

- Designed web banners
- Designed website UI/UX solutions

August 2010 – April 2011

DZone, Inc. Creative Director

- Managed two designers and all day-to-day visual support for company
- Created and maintained editorial calendar for online publishing and HTML email marketing campaigns
- Solicited authors for articles and reference materials, created brand styles and guidelines and designed marketing materials
- Lead UI (design and front-end) designer for software development team

November 2005 – July 2010

FD Public Affairs Senior Designer

- Lead designer for all visual solutions for agency and clients
- Worked on a multitude of web and corporate identity projects for a wide variety of clients
- Led creative meetings, proposals and strategy meetings
- Created C-level materials for proposals. Managed freelance designers and vendors

November 2002 – October 2005

Rowman & Littlefield Publishing Group Graphic Artist

- Designed book covers and interiors
- Maintained design server and backup
- Managed freelance designers

Awards

2010 PubWest Bronze Medal
Born in Blood

2008 Communicator Awards
Fluor Daniel
From Weapons to Wetlands

2006 Clarion Awards
Shell Coming Home Campaign

Washington Book Publishers Awards

2002: *Bobby Darin; A Life*
2001: *Pondering the Passion*
2001: *The Good Man*

2003 How Design Annual
2002 *Essence Magazine*

2002 Print Design Annual
2002 *Essence Magazine*

Education

Kutztown University
of Pennsylvania
1997 – 2002

BFA Communication Design,
Fine Art (Drawing)

Minor in Philosophy